



# CMS Curb Appeal

A more personal approach to lawncare

Winter Renewal 2010  
413-533-3300



Join us for a night of Hockey and fun at the Mass Mutual Center in Springfield on Friday, March 12th 2010, as we watch the Springfield Falcons take on the Hartford Wolfpack.

Game starts at 7:30 pm.  
Tickets are \$10.00 per person.

Don't miss out; call Elaine to reserve your tickets for a great time.

**413-533-3300**



## From the Top

While I write this message, we are finishing up our last application and it's the day before Thanksgiving. So I can't think of a better time to thank all of the great customers we have. CMS just finished up our two fall fundraisers for our Charities and the response was FANTASTIC. Over \$3,000.00 of food donated to the Open Pantry that will help feed our hungry neighbors and more than \$1,400.00 donated to Autism Speaks, and you all help make it happen. What a great way for us to end our season and start the Holidays.

As we mentioned in our previous Curb Appeals we will be offering a program using a product called Duration and the attached letter will go into more detail about the program. You may not see us servicing your lawn or sprinkler, but we will still be working through the winter to improve what we do. I will be going to Orlando FL to attend the Lawn Care Summit to keep updated on all the latest development practices and products available to us and Matt will be attending the International Turf Management School at UMASS for 6 weeks this winter as well. The whole team will be taking a well-deserved vacation for a couple of weeks then it is back to business. We are looking forward to starting our 36th season in the Spring. Thanks to all and have a safe and happy Holiday Season.

## Elaine's End Of Season Wrap Up

### And The Winners Are...

Invoice toppers! Thanks so much to all who sent the top portion of your invoices in with your payments; it helps so much in crediting the correct account. The winners of a free lime application were Edmund Klin of Easthampton, Grandmary Bed and Breakfast in South Hadley, and James Leary and John Cavanaugh of Holyoke.

This year we offered an additional prize for referrals. Everyone who referred a new customer to us received a free service or gift certificate. We also put their name in for a drawing for a 2010 Premium Lawn Package which includes our 5 step fertilization program, a lime application, core aeration and fall seeding. And the winners are Roger and Claire Fournier of Holyoke. Congratulations Mr. and Mrs. Fournier.



## FOOD DRIVE

Thank you all for your fabulous support for our biggest ever fall Food Drive to benefit The Open Pantry. In conjunction with Springfield radio station WAQY - Rock 102.1 Mayflower Marathon, we delivered 2,200 pounds of non-perishable food worth \$3,130.48 to the Basketball Hall Of Fame in Springfield on November 23rd. Your wonderful generosity is most appreciated by all our neighbors who need our help this year. *Thank you, Thank you, Thank you!*



## SNOPEN

Our annual SNOPEN Golf Tournament was a great success with our largest turnout ever. 44 Golfers and 60 for dinner proved how much fun you can have on a beautiful fall day for charity. The weather and food were great (as usual) and the company even better. Through your generous donations \$1420.00 was raised for "Autism Speaks." Thank you so much! We are already looking forward to next year.

## E-Mail addresses

We would love to be able get out information to you quicker. If you would like to share your e-mail address with us we will send you updates as soon as they are available. Don't worry, we promise we will never share your information with anyone else. Send us a note, give us a call, send us an e-mail, include it with your renewal prepayment, or click on us at [cmslandscaping.com](http://cmslandscaping.com).

## SILVERPLUS

Silver Plus Club 25 Years



Each year we like to acknowledge several customers who have been with us for 25 years or more. As we start or 36th season we are honored to add Leonard Abbey of Holyoke and Dave Griffin of Southampton to our Silver Plus Club. We appreciate your loyalty and very much look forward to serving you for a long time to come.

## ELAINE'S PERSONAL NOTE

Thank you to all of our great customers and staff for another wonderful year. I'm already looking forward to next spring. But first I am getting ready for January when my husband Steve and I will excitedly play the role of Parents of The Bride as our beautiful daughter marries a great guy we will be proud to call our son-in-law, then taking a little vacation time as well. But don't worry, there will be someone in the office everyday to take phone calls and answer questions. Have a wonderful holiday and a blessed new year and we'll see you in the spring!

*Happy Holidays to you and your families from all of us.  
Bob, Jay, Elaine, Matt, Andy, Pat, Cisco and Marlene*

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Visit our website:  
[CMSlandscaping.com](http://CMSlandscaping.com)