



CMS Curb Appeal

A more personal approach to lawncare

Round 3, 2010
413-533-3300



Win a Free Lime Application

You will be entered into a drawing for a free lime application every time you return your invoice with your payment. *(No worries for those of you who prepaid for your service – you're already entered in.)* By returning your invoice – it makes it easier to process your payments. For those who do online banking, it would be very helpful if you would put your account number on the check.

Refer a friend – Refer a friend to CMS. If they sign up for the yearly program, they'll receive a free soil analysis (a \$40 value) and you will receive a free service valued up to \$50.00. Don't forget to tell them to give us your name!

Remember:

- Keep mower blades sharp (mulching blades are best)
- Mow regularly at a height of 3.5" – 4"
- Leave the clippings
- Water from rain or sprinkler -1"-2"/week
- Don't water in the evening or overnight

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From the Top

Well, so far this season we have had a wild ride with good old Mother Nature. 90 degrees in March. Freezing temps in April and the driest April and May on record. What does that mean for your lawn? Stress and disease pressure – we had it all! Most lawns were under stress and regardless of the regular watering schedule - it wasn't enough for those conditions. We responded to several disease situations where the symptoms were brown spots. In all cases it was drought stress. There are several factors that may inhibit the way water is used by the plant. One of the things that makes it tough for the water to reach the root zone is thatch. With a heavy thatch layer it's very difficult for water to penetrate the layer in the amount of time that the watering event takes place. Core Aeration can help break up thatch layers by taking plugs out of the soil and allowing air, water and nutrients to get down to the plant roots. In addition, poor soil conditions will not hold the moisture. A soil test can give you a snap shot of your soils health. CMS can perform both of these services for you, so I invite you to call the office if you would like more info. If you would like to do your own soil test, call the office and Elaine will let you know what to do. Most of you know that in the past couple of weeks the weather has cooled down and the rains came. At this point most of the lawns have started to recover and are looking much better.

After reading the above, I realize that I have been reviewing the past weather patterns that adversely affect your lawn. I know that it sounds like I am making excuses, but nature plays games with us all the time. I believe it is our responsibility to communicate those conditions to help you understand some of the effects the weather conditions have on your lawn and how we can help prevent/minimize any damage.

From Elaine's Corner of The World

Don't forget to send us your e-mail address. You will get newsletters *(and other really, really important information)* as soon as they are printed instead of waiting until your application. I promise I will never share your information with anyone else! Any questions, you can always e-mail me at lanieb@cmslandscaping.com or call the office.

Next Employee Spotlight

STAYED TUNED FOR – Jay Ouellette – Irrigation Manager

What would you like to read more about?

Are there any turf or sprinkler topics that you would like more information about? Let us know and we will put something in a future Curb Appeal.

Summertime

Early summer brings a host of fabulous things: great weather, cookouts, pool parties, visits to the beach, beautiful flowers, and delicious fresh veggies straight from the garden. To keep your lawn lush and green during the hotter spells it needs WATER. Please keep in mind that a passing thunderstorm does not make up for a series of rainless days. Remember your lawn needs 1"-2" of water per week from rain or the sprinkler.

Speaking of Sprinklers

Are you are tired of lugging that sprinkler and hose around? If so, we can help with that too! Give us a call and we'll be happy to come out and give you an estimate to install an in ground irrigation system. It's probably less expensive than you think. The only routine maintenance that your system will need is a fall drain (*so it won't freeze*). New installations come with free fall drains for 2010 & 2011 and a free spring start-up in 2011 (*a \$200 value*). Call 533-3300 for your quote today.



Weeds & Nutsedge

In our practice of IPM (*Integrated Pest Management*), during each visit we will spot treat weeds and nutsedge (*the tall lighter green grass that grows faster than the rest of the lawn*) that we find.

***** IMPORTANT *****

Please remember that we **CAN/WILL NOT** treat any weeds or nutsedge when the temp is 85° or above. The danger of burning the turf is too great. Nor will we treat weeds in the rain – as it is not an environmentally sound practice and it will not be as effective as we would want it to be.

If we visit your property for an application on a day that weed control cannot be applied, we will automatically plan to come back another day when the weather is conducive to a weed control application.

***** IMPORTANT *****

Fall Seeding

It's not too early to think about fall seeding. If you are interested in doing some fall seeding please give us a call as soon as possible. The fall seeding window is small (*from late August to late September*) and our seeding schedule will fill up fast.

Don't be caught seedless — call to get on the schedule by September 1st!

SILVERPLUS
Silver Plus Club 25 Years



find us on Facebook
www.facebook.com/cmslandscaping

Login and join the discussion.

We are honored to add Mike and Sue Werenski of South Hadley to our Silver Plus Club. We have had the pleasure of servicing their property for more than 25 years. We appreciate the confidence and trust they have placed in us. Thank you so much for being part of our CMS family.

Tell your friends about CMS. If they sign up for service, they will get a free soil analysis (a \$40.00 value) and **you** will get a **free service** valued up to \$50.00.

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