



# CMS Curb Appeal

A more personal approach to lawncare

Round 5, 2011  
413-533-3300



## Autumn Lawn Care Tips

Fall is another key period for liming to correct soil pH and for fertilizing your lawn. Fertilizing in late Fall is critical to encourage the turf's root system and aid in its ability to store nutrients to survive the winter.

The end of the season is the perfect time to sharpen the blades on your mower and other yard tools. Sharp blades mean a healthier, cleaner cut to grass blades. Drain the old gas from the mower after the last mowing, check and clean spark plugs, change the air filter and perform other general maintenance as per your mower's manual.

## From the Top

The season is coming to an end, and for most of us here it is a great time of year.

By the time we reach September - October things usually slow down with lawn issues - but not this year. With a hurricane that brought several inches of rain, followed by high humidity and drizzle for weeks, it created a great environment for disease.

We are happy to report the majority of the lawns have recovered from the stress of summer, but now we are waiting for dryer and cooler weather for the disease to grow out.

For me it is a time to start to slow down a bit, evaluate the past season and start planning for next year. I'm sure that there were many things that we could have done better and we're always looking for ways to improve.

I believe that our automated calling system has been a very efficient and cost effective addition for us this year.

We want to make dealing with CMS as easy as possible, and in one of our earlier newsletters we asked what you all thought about a customer web site where you could go online and check your account, pay bills, and order services 24 hours a day. Unfortunately, we didn't have much of a response so I thought I would mention it again. If this is something that you might be interested in please let us know.

Lastly, our guys are all geared up to start their individual competitions to see who collects the most food for our food drive, and who shoots the best round of golf at our annual SNOPEX golf tournament. Both of these events are fund raisers and I couldn't be happier with the all support we receive from our customers and staff.

A very special thank you to Sullivan Steel, who help determine the number of pounds of food we donate to the Open Pantry each year, by weighing our trucks. THANK YOU!

Happy holidays to you all and we'll see you in 2012

## RENEWALS 2012 Savings Opportunity

2012 season lawn care renewals will be coming out at the end of December. Please be on the look out for your renewal and prepayment savings opportunity. **Please remember that your lawn care is a continuing service** and if you wish to make any changes to your program you need to contact us.

## From Elaine's Corner of the World SNOPEN Golf Tournament

Our annual fundraiser the SNOPEN for "Autism Speaks" a foundation for Autism research is set for Sunday, November 6th. Tee Off at 1:00 pm for 9 holes of fun at Grassmere Country Club in Enfield CT. then enjoy a delicious buffet dinner at The Hazard Grille on Rt. 190 in Enfield.

Join us for an afternoon of fun fresh air and food all for a GREAT cause!!

**\$60.00 for Golf, Cart and dinner**  
**\$30.00 for dinner alone**

Call me as soon as possible to reserve your spot - we book up fast.

### FOOD DRIVE

Starting in our Round 5 we will again be participating in the Mayflower Marathon Food Drive. When we call to let you know that we will be out to do your last application or drain your sprinkler system, we'll remind you that we are collecting non-perishable food items for the Open Pantry. Please consider leaving a bag (small or large) with a donation on your steps and we will pick it up when we come out. We have the **GREATEST** and most generous customers and have increased the donations every year. Maybe this year we'll have **TWO** trucks full. Thank you so much for all your support.

Don't forget to send us your e-mail address. You'll get up to date info and newsletters "hot off the press". I promise we will NEVER share your e-mail address with anyone.

## SILVERPLUS

Silver Plus Club 25 Years

We welcome **Lorraine Calabrese** of Chicopee to our exclusive Silver Plus Club whose members have been our wonderful customers for more than 25 years. We sincerely thank you for your loyalty and we look forward to serving you for many years to come.



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Login and join the discussion.  
It was a long cold winter, and I'm sure more than a few of you have questions on how to start off 2011 on the right foot.

### From all of us here at CMS.

Have a wonderful holiday season  
and we'll see you in the spring.

**BOB, JAY, ELAINE, MATT, CICSO,  
PAT D, PAT L, RON, JULIO, BRIAN and JEAN**

If you pay your CMS invoice on line through your bank – please be sure that your CMS account number is on the check. It will make processing your payments easier and helps avoid mistakes. If you don't know your account number, please call the office.

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