



CMS Curb Appeal

A more personal approach to lawncare

CMSlandscaping.com

Summer 2009

Round 4

413-533-3300



The best defense against disease...

Use Good Cultural Practices

- **Mow at a height of 3-4 inches.**
- **Maintain balanced PH and fertility throughout growing season.**
- **Avoid watering late afternoon and evening prior to midnight.**
- **Prune dense tree canopies to increase air circulation and sunlight to shaded areas.**
- **Core aeration will help reduce thatch and compaction.**
- **Overseed in the fall with good perennial grass types.**

If you would like prices or to schedule lime, core aeration or seeding service – or have any questions regarding any of the above, give us a call at **413-533-3300**

From the Top

OK - Just when we were almost finished building our Ark ... we had a week of BEAUTIFUL weather and now I think that summer might really be here.

With all the rain that we have had, we are seeing some fabulous lush green lawns and we're all saving lots of money on water this year. Of course, tons of rain brings its own set of problems like fungi. Most turf funguses like anthracnose, red thread, dollar spot and leaf spot are environmentally driven. We are very hesitant to apply fungicides to these areas as they are only marginally effective and very costly to our customers, and as soon as the weather conditions change, 90% will grow out and the turf areas will recover.

Rain (*everyday*) also makes it difficult for us to treat weeds. Weed control needs to stay on the plants for at least 4-6 hours to begin to work effectively. An unexpected scattered rain shower in the afternoon can render a morning application of weed control less than optimally effective.

SILVERPLUS

Silver Plus Club 25 Years



We are very proud to add Sandy Clark of Clark Manufacturing in Holyoke to our very prestigious club of loyal customers who have been with us for 25+ years. We are truly grateful for your continued support and look forward to serving you for many years to come. Thank you, Mr. Clark.

Did you know we also offer the following services?

Weed Bed Control | Tick Control | Core Aeration | Lime Applications
Fall Seeding | Round Up Applications | Tree and Shrub Fertilization
Mole Control | Soil Testing | Sprinkler System Installations and Repair



MARK YOUR CALENDARS

FOOD DRIVE October/November

For the 3rd year, CMS be participating in the fall food drive to benefit the Open Pantry in Springfield. Last year our generous customers and employees donated over 1200 lbs. of food valued at more than \$2300.00 to this great organization. We will be collecting donations of non-perishable food during visits to perform your last lawn care application and/or sprinkler drains.

Thank you so much for your support.



November

SNOPEN

We always look forward to the first Sunday in November as we all head to the golf course for a great day of golf and dinner all to benefit a great cause: "Autism Speaks". We would love to have you join us on Sunday, November 1st at the Grassmere Country Club in Enfield, CT. for 9 holes of golf and then a delicious dinner at The Hazard Grille, Rte. 190 in Enfield. Golf, cart and dinner is \$55.00 per person. Dinner only, \$25.00.

Call Elaine for details and to sign up. *See you there!!!*

Got e-mail?

In an effort to reduce skyrocketing costs associated with producing, printing, and postage for several newsletters and statements during the year, we are looking into sending our newsletter and statements via e-mail.

Currently, we are putting the newsletter in with your invoice when we do a service, but in some cases it may be 4-5 weeks before it gets to you. We would love to be able to get the information to you sooner. Send us your e-mail address and we will get you the latest information
HOT OFF THE PRESS!

And the Survey Says...

We are always looking to improve our service to you and we need your help. We will be e-mailing out a short survey and ask that you complete and e-mail it back to us. In return we'll e-mail you a printable coupon for \$5.00 towards your next service. Print out the coupon and send it in with your payment. If you prepaid for the 2009 season, save the coupon and send it in with your 2010 prepayment.

It pays to spread the word

The CMS Referral Program

Don't forget about our enhanced customer referral program. Refer a friend to CMS and if they sign up for our lawn program or a sprinkler installation, you will get a \$50.00 credit towards a service for your property. You will also be entered into a drawing for a **FREE Premier Lawn Package** for the 2010 season. The package includes our 5-step lawn care program, an application of lime, core aeration and seeding in the fall.

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Visit our website:
CMSlandscaping.com