



CMS Curb Appeal

A more personal approach to lawncare

Round 2, 2011
413-533-3300



**Start the
Season Off
Right!**

SET mower height at 4"

Use a **MULCHING** blade

Keep your mower blades **SHARP**

LEAVE the clippings

WATER only when it needs it.

**Do you do your banking
and pay your bills on line?**

If so, please be sure that your CMS account number is indicated on the check for payments to us. If you are not sure what your account number is, please give us a call.

From the Top

Well, we are off and running for the 37th year and it is just as hectic as ever. We have been very busy getting everyone's first application done and starting up sprinkler systems. We have finished the first applications and are still working our way through the sprinkler start ups and repairs. Of course Mother Nature doesn't really care about our plans, and we have had several rainy day and cold nights. I know that it is just typical New England weather, but last year the drought was under way at this point. – Go Figure!!!

I have been pretty happy with the results of the new courtesy call system we put in place this year. It was a bit of a rough start and we have not perfected it yet, but we are getting better. If you have any suggestions to improve our system please let us know.

Our on board computers seem to be working a little better as well. so your customer notes and directions should be legible and accurate. We will continue to improve on these systems to eliminate any mistakes.

As mentioned before, we also are looking at a customer assist web site that would enable you to go on line and look at your account, order services, and pay your bill. If you have an interest in that please let us know.



Reminder:

Keep an eye out for ticks on pets and people. We have had several calls regarding the tick problems. We can provide an application for flea and tick control.

Please call the office for details and pricing.



From Elaine's Corner of The World

Do you hate having to wait until your next service to receive a copy of our newsletter? Do you want to be the first on your block to receive our newsletter hot off the press? If so, let us know your e-mail address and we'll send it to you before it's even printed! We promise we'll never share your e-mail address with anyone. Call the office or shoot me an email at lanieb@cmslandscaping.com and I'll add you to our list,

– it's as easy as that.

...Speaking of the World

CMS once again participated in this years PLANET Day of Service, on Earth Day April 22nd. PLANET (Professional Landcare Network) is an organization that CMS belongs to that connects green industry professionals to their local communities. PLANET has more than 3600 member companies and affiliates. These firms and their employees represent more than 100,000 green industry professionals and CMS is proud to part of such a great organization. If you were driving by, you may have seen us working at the Kennedy Memorial in Holyoke or at the Veterans Memorial in Suffield CT.

SILVERPLUS

Silver Plus Club 25 Years



We welcome Mark Kubera of Easthampton to our exclusive Silver Plus Club whose members have been our wonderful customers for more than 25 years. We sincerely thank you for your loyalty and we look forward to serving you for many years to come.



find us on Facebook
www.facebook.com/cmslandscaping

Login and join the discussion.
It was a long cold winter, and I'm sure more than a few of you have questions on how to start off 2011 on the right foot.

E-Mail addresses

We would love to be able get out information to you quicker. If you would like to share your e-mail address with us we will send you updates as soon as they are available. Don't worry, we promise we will never share your information with anyone else. Send us a note, give us a call, send us an e-mail, include it with your renewal prepayment, or click on us at cmslandscaping.com.

Don't forget about our 2011 CUSTOMER REFERRAL PROGRAM!

When you refer a friend who becomes a lawn care program customer, they get a free soil analysis and you get a free service up to a \$50.00 value.

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