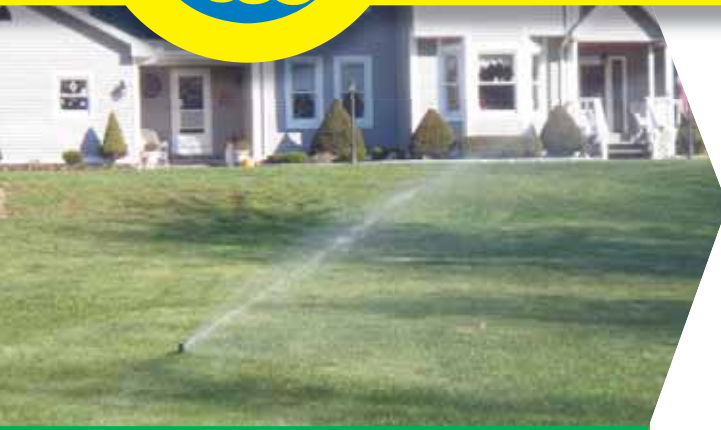




CMS News

A more personal approach to lawncare

Winter 2008
413-533-3300



Renewals

Enclosed with this newsletter, you'll find renewal information for your lawn care for the 2009 season. As you will notice, we unfortunately had to have a price increase, as the cost of the products skyrocketed this year. We have done some extensive product research and we will be modifying and tweaking our program and mix of products for 2009. Rest assured, we will still be visiting your property 5 times during the season and that our ultimate goal remains the same: to give our customers the highest quality, safest product and most professional service at the fairest price.

We changed our pre-payment options as well by offering a **bigger (10%) discount if pre-paid by January 31, 2009.**

Please remember, this is a continuing service! If you wish to discontinue or change your service, **YOU MUST CALL US.** If we do not hear from you, we will assume that you want to continue the service and we will return to treat your property in the spring.

From the Top

At this writing we have just finished our last sprinkler drain, and we have only a few more lawns that need their last application. Lawn-wise it was a fairly good year. We had lots of rain which kept the lawns looking good throughout the season. We did, however find a great number of chinch bug outbreaks which is something we have not seen in a number of years. I believe the guys did a nice job of keeping the insects under control.

I wish I could say that things are getting easier but we are planning our 2009 season and it is proving difficult. We continue to work very closely with our suppliers to try to lock down product pricing and availability. With all that being said... I believe we are up for the challenges ahead and we are looking forward to the '09 season, which will be the 35th anniversary of CMS Landscaping Corp.

Our lawn technicians have already attended the classes for their license renewals. Jay will attend code classes for his Connecticut irrigation license.

(I've been waiting all my life to say this) I am going to grad school on a full scholarship. *(It's true, can you believe it?)* Green Industry Grad School in Alabama. I am very excited and really looking forward to it. So... we are all very busy learning and trying to "stay ahead of the turf."

- Bob

Visit our new website: CMSlandscaping.com

SILVERPLUS

Silver Plus Club 25 Years

Every year it amazes and humbles us that some of our customers have been with us for 25 years or more. This year we are pleased to add Mr. Dave Healey, and Mr. John Novinsky both from Holyoke, to this long list of faithful customers. We are honored that you have entrusted your landscape to us for all of these years.

CMS Landscaping Corporation
175 Suffolk Street
Holyoke, MA 01040



Open Pantry Food Drive

This was the third year we participated in the Mayflower Marathon food drive to benefit the Open Pantry in greater Springfield. We began collecting non-perishable food items around the first of October and because of **YOUR** generosity, on November 24th we delivered more than 1,200 lbs. of food to the marathon, valued at over \$2,300.00. Thank you so much for your help in making it such a great success.



Annual "SNOPEN" Golf Tournament

Our annual CMS Snopen Golf Tournament was held on November 2nd, at the Grassmere Country Club and was a great success. The weather was perfect and the crowd, even better and of course, the food at The Hazard Grille in Enfield, CT was excellent. We all had a lot of fun, and were able to raise \$1,100.00 for our company charity, Autism Speaks. Thanks to all for participating and we hope to see you again next year.

Did You Know?

...That just 1 acre of turf grass can absorb hundreds of pounds of nitrogen oxide, carbon dioxide, hydrogen fluoride, fossil-fuel created sulfur dioxide, and peroxyacetyl nitrate in a single year?

...That plants absorb these gaseous pollutants into their leaves and break them down, thereby cleansing the air?

...That grasses also trap an estimated 12 tons of dust and dirt released annually into the atmosphere? This dust, dirt and even smoke are trapped in part by the grass leaves, where it is washed into the soil system by water condensed on the leaves and rainfall.

Courtesy of 2007-2008 The Lawn Institute

Are lawns a waste of time and money?

Not at all! Turf grass is more than just an eye-appealing home lawn feature; it's essential to parks and playgrounds, golf courses and sports fields and to improve commercial property. Turf grass also provides these important environmental benefits:

Functional – soil erosion control, dust prevention, heat dissipation, noise abatement, glare reduction, air pollution control, and nuisance animal reduction.

Recreational – direct and indirect impact as a safer, low-cost surface; affects and promotes physical and mental health as well as spectator entertainment.

Aesthetics – quality of life, social harmony, community pride, increased property values, and compliment to trees, shrubs, and other plants.

Courtesy of 2007-2008 The Lawn Institute

What's All This About My "Carbon Footprint"?

A carbon footprint is a measure of the impact of human activities on the environment. It is measured in terms of the amount of greenhouse gases produced in units of carbon dioxide. According to various studies, the typical American homeowner creates about 20-22 tons of CO2 every year. Keeping your lawn on a regular maintenance program will help reduce it.

As always if you ever have any questions please give us a call.

Our CMS family wishes you all a very happy and healthy 2009.

Bob, Ed, Jay, Elaine, Marlene, Cisco, Matt, Pat, Andy



NAME THE NEWSLETTER

We are still accepting submissions for a name for our new newsletter. Put your creativity and thinking caps on and send us your suggestion for a new name. *(Don't tell him I told you but I convinced Bob to award the winner a nice prize)*