



# CMS Curb Appeal

A more personal approach to lawncare

Round 1, 2022  
413-533-3300

## FROM THE TOP

As we watch the snow fly the first two weeks of March, we are anxiously awaiting our Spring Start. Spring is a time of new growth and development, and at CMS we have been working on new growth and developing our team and services.

Our team has grown and changed, with new additions over the past year of Hillary and Kelsey in our office and we have brought new irrigation technicians on board. One of the fixtures at CMS for twenty year was Jay our Irrigation Manager. After a storied career with us, he has chosen to leave in seeking new opportunities and challenges, we appreciate his service and wish him the best, Thanks Jay!

CMS has invested heavily in training on all fronts. Ruben our Lawn Care Manager, as well as Frank and Harley, two of our lawn care technicians, have completed the UMASS winter school for Turf Mangers, a comprehensive 3-month course involving all aspects of turf management.

Francisco and Victor two of our irrigation technicians, recently attended a two-day seminar focusing on new irrigation trends, troubleshooting systems old and new, and communicating issues to our customers that their systems may have in future.

Small businesses throughout all industries are looking at ways to compete in today's markets. CMS ultimate goal is to provide quality lawn service at competitive pricing and offering customer service you can count

on. In a previous newsletter I mentioned the increased use of liquid formulations. This will include but not be limited to lawn care services, lime, flea& tick controls. We will still be using granular products, but larger properties will be less likely to notice much difference in application methods.

Fuel has become a HUGE topic and concern. At this point, some companies have made the move to implement a fuel surcharge, I am hesitant to do so, and at this point hope that we don't have to.

I am very proud of all the work our team did this year in the "off-season" in trying to improve our systems and policies to best serve our customers. Looking forward to seeing everyone out in the grass!

## HELP US HELP YOU

Please let us know if we need to update your account. Name change, phone, or email change, would you like to be contacted via text message, any changes to the parts of your property you want treated. There are lots of ways to get in touch with us.

Email: [Karen@cmslandscaping.com](mailto:Karen@cmslandscaping.com)

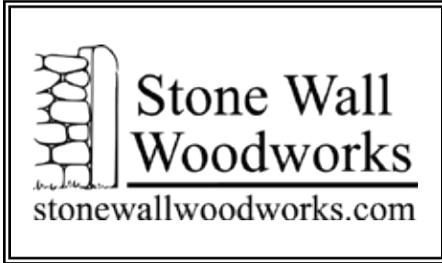
Phone: 413-533-3300,

Mail: 175 Suffolk St Holyoke MA 01040.

Website: [www.cmslandscaping.com](http://www.cmslandscaping.com)

OR just drop by and see us.

## FROM ELAINE'S CORNER OF THE WORLD



Welcome to Spring 2022. I am so looking forward to longer days, and sunny skies! Steve and I had a couple of great winter vacations, so this spring and summer will find us close to home as we plan on getting some things done around the house and yard.

One thing that is new at our house - we started a small business. Steve has always loved wood working and over the years it's been a great hobby for him. He has made some of our furniture, toys for the kids and grandkids, gates for the stairs at our house and our sons, and lots of things as gifts. He decided to expand it and make it a small business. So here we are starting a new chapter in retirement. We have expanded his workshop, added heat in our basement, bought some additional machinery and we are up and running. He is definitely the creative brain, I'm the lovely assistant and in charge of most anything else he needs or wants me to do. LOL. In case you are interested you can check us out at [www.stonewallwoodworks.com](http://www.stonewallwoodworks.com). I know, it's a shameless plug! Cheers!

### • PLEASE REMEMBER OUR TURF TIPS •

**MOWING** — Raise your mower to the highest setting – the taller the grass:

- the deeper the roots will go
- the less weeds there will be
- the more green you will see
- it keeps the crown of the plant shaded and healthy
- Only take off 1/3 of the grass plant when you mow, Ex – grass is 4" don't take more than 1.5" off when you mow.

**WHEN** — To help reduce the stress on the plant

- Mow when grass is dry to avoid clumping
- During the cooler part of the day – morning or late afternoon

**BLADES** — Always keep your mower blades sharp:

- Dull blades will tear the grass not cut it.
- Ragged edges are an invitation for disease

**GRASS CLIPPING** — Leave the grass clippings

- They add nutrients back into the soil
- They DO NOT add to thatch
- Don't use them as mulch because of weed control that may have been applied



# SILVERPLUS

Silver Plus Club 25 Years

We are pleased to welcome Francis Ahern of Holyoke to the Silver Plus Club. We have had the pleasure of servicing his property for 25 years or more. The most exciting part for us is that the club membership list keeps growing. Thank you so much for trusting us with your landscape year after year. We really appreciate it.



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[CMSlandscaping.com](http://CMSlandscaping.com)

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