



50 YEARS 1974-2024

# CMS Curb Appeal

A more personal approach to lawncare

CMSlandscaping.com

2024-2025  
WINTER RENEWAL

413-533-3300



## FROM THE TOP

Season 50 is almost complete as we are wrapping up lawn care and drain services over next few weeks! Thank you for your continued support for small family businesses like ours. CMS customers continue to step up their support for our events like the St. Patrick's day kickoff party, our Earth Day Shred event, the Snopen which is benefitting Shriners children's hospital this year, and your donations for our Annual food drive and I am so appreciative of that support.

We will continue to do more to provide you with lawn and landscapes you can enjoy.

We strive every season to provide service that delivers results. Many variables will determine success and sometimes additional services are required to meet the needs of a lawn. We want to have those conversations. If you would like to meet for an onsite consultation regarding your lawn, please call the office to set up an appointment and we will come out to discuss your concerns.

CMS continues to create ease and convenience with our online customer portal for payments/invoices, text, email, and phone availability with live, local, humans! They are great! I strongly believe we are giving our best efforts and working in good faith.

Please remember that lawn care is a recurring service program; we have attached a term of service for our customers convenience.

On a personal note, I recently became a father of two as my wife and I welcomed our 2nd healthy boy Callan David Cameron in early October. My heart is filled with gratitude, Thank you!

## EMPLOYEE SPOTLIGHT

### MEET KELSEY

Kelsey joined us in 2021 and is a vital part of our Office Staff. She is the one who usually answers the phone when you call and works to answer your questions. Originally from Chicopee she moved to Holyoke in 2012.

Kelsey is a true animal lover and shares her home with 2 cats, Sasha and Miska, and 2 dogs, Freya and Roxy. She says she loves working with our customers because they are very pleasant and she knows several of you from previously working at Amedeos Restaurant. She also thinks having more time off in the winter is a nice perk.

You may be sorry if you challenge her to a game of Corn Hole because - **she ROCKS it.**



## IMPORTANT IRRIGATION DRAIN INFORMATION

On the outside of your irrigation system, you have either a plug or a spigot on your backflow that shuts the water off from your system to your house. When we come out to drain/winterize your system – if you have a plug, we will remove it, and leave it in a plastic bag and secure it to the backflow. If you have a spigot, we will leave it in the open position. Any water that is left in the system after the draining is done will drip out and prevent the backflow from freezing.



**IMPORTANT** – Before you start your system in the spring – put the plug back in place on the backflow and/or close the spigot to prevent water gushing when the system is activated. Turn the water on **SLOWLY!**

## FROM ELAINE'S CORNER OF THE WORLD



When our kids were growing up Spring and Fall were the busiest times of the year crammed with the most family activities. Spring was the start of the wind down for school activities, sports, scouts, and planning for the summer vacations. Fall was the time to regroup and get back into a routine, start up the fall and winter activities, and start to plan for the Holidays.

Although our son and daughter are grown with families of their own and there are no school activities, sports, or scouts to plan and work around, I find that Spring and Fall still seem to be my busiest times of the year. It's funny, when you're no longer involved in those things you tend to fill up your time with other activities, hopefully focused around things you enjoy rather than the kids' activities.

I have certainly found that to be true. Along with all the other organizations and things we are involved in year-round we add in seasonal stuff! Now Spring involves the setting up the garden, hydroponics, trimming, pruning, planting and enjoying the porch and the deck. Fall is dedicated to canning, freezing, getting things winterized, pruning, and cleaning out the garden, enjoying a camp fire, and this year a trip to Tennessee and Florida in October/November. We are looking forward to taking it a bit slower as we head into winter.

Enjoy the cooler weather. Time to get excited about curling up by the fire with a cup of tea and a book.

### • • • **SNOPEN – To benefit Shriner's Hospital for Children** • • •

The SNOPEN is back this year. Our Golf Tournament will be held on Sunday November 3rd at the Holyoke Country Club. Check in time is 9:30am and Shot Gun start at 10. Price for 9 holes of golf, cart, and lunch is \$100.00. Lunch alone is \$50.00. Lunch will be served at noon. All Proceeds benefit the Shriner's Hospital for Children in Springfield.

### • • • **ANNUAL FOOD DRIVE – To benefit Kate's Kitchen** • • •

Our customers are the absolute best and you continue to amaze us with your generosity and it is so appreciated by Kate's Kitchen. We will be collecting nonperishable food items during our last lawn application and sprinkler winterization visits. You will get a courtesy call to let you know what day we will be on your property and if you would like to donate some items, please leave them in a bag on the steps and we will pick them up. Thank you so much.

### • • • **RENEWALS** • • •

Want to make your life easier next year and not have to worry paying for your lawn care? PREPAY now and save and then forget about it! We are offering a 5% prepay discount if paid by January 1st.

### • • • **WEBSITE** • • •

Check out our new website where you can set up your own personal account on our CAW (Customer Assistant Website). From there you can access your services, pay bills, leave messages for the office or your technician, request a service call. Check out the blog under "About Us" for information on what is currently going on.

### • • • **SERVICE CALLS** • • •

Service Calls are done at no charge when you purchase the entire 5 step program only. If less than the 5 applications are purchased and a service call is requested, the charge will be the same as an application price.



**413-533-3300**

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