



50 YEARS 1974-2024

CMS Curb Appeal

A more personal approach to lawn care

CMSlandscaping.com

2025-2026
WINTER RENEWAL

413-533-3300



FROM THE TOP

Fall is one of my favorite times of the year. After every arduous summer, cool mornings and warm afternoon sun provides relief not only to the turf landscapes but also to those who've cared for them.

As the cool season turf recovers, (wouldn't mind a little more rain at time of this writing), I too as a lawn care provider will take a big breath as well as reflect on how we were able to perform and provide service to our customers. So, while the Holiday season will give us some more family time, so much work goes into our "season" in the "off season".

CMS had in recent years after decades hiatus re-entered the snow removal service space. So, while generating some additional revenue (if it snowed) Insurance, Equipment, labor costs are great. We have discontinued our snow services, and will be focusing on our plant health care services and irrigation services for the 2026 season. I truly believe this will allow us to focus on our core service base to continue to create the value and results our customers expect, finding ways to improve and enhance their experience.

In 2025, business owners across industries (especially small businesses) cite recruitment of personnel as one of the biggest challenges, and while we are no exception to that I want to extend my gratitude to our employees who show up every day with a mission and purpose and represent our core values. We've added some really talented guys this year including Ryan Mange and Jeremy McCormick.

I want to thank our customers for their continued support of this small business. Your support impacts the local community in Charitable donation /services and supporting the over 20 families that work here. Keep an eye out for our free shred events, charity golf tournament, food drive and road race/parade VIP parking opportunities.

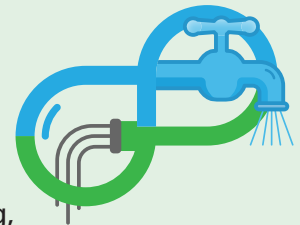
EMPLOYEE SPOTLIGHT

We were please to bring **Jeremy McCormick** on board this summer as our Irrigation Manager. He has been in the Irrigation business since 2017 and brings all of his knowledge and expertise to CMS. Jeremy and his beautiful wife Jennifer have been married for 26 years and have 5 amazing children. They also share their home with 3 St Bernards (Magnus, Mabel, and Mando) – Now that is a house full! In his free time Jeremy enjoys spending lots of time with his family and traveling.



IMPORTANT IRRIGATION DRAIN INFORMATION

On the outside of your irrigation system, you have either a plug or a spigot on your backflow that shuts the water off from your system to your house. When we come out to drain/winterize your system – if you have a plug, we will remove it, and leave it in a plastic bag and secure it to the backflow. If you have a spigot, we will leave it in the open position.



IMPORTANT – Before you start your system in the spring – put the plug back in place on the backflow and/ or close the spigot to prevent water gushing when the system is activated. Turn the water on SLOWLY!

ANNUAL FOOD DRIVE

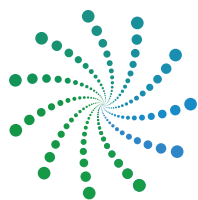
To Benefit Kate's Kitchen



Our customers are the absolute best and you all continue to amaze us with your generosity, and it is so appreciated by Kate's Kitchen. We will be again collecting nonperishable food items during our last lawn

application and sprinkler winterization visits.

You will get a courtesy call to let you know what day we will be on your property and if you would like to donate some items, please leave them in a bag on the steps and we will pick them up. **Thank you so much!**



SNOPEN – OUR GOLF TOURNAMENT

To Benefit Shriner's Hospital for Children

The SNOPEN Golf Tournament was held on November 2nd at the Wyckoff Country Club. It was a wonderful event with beautiful weather and a delicious lunch catered by Heritage Greens Restaurant. Thank you to all who donated items for our raffle which was a great success. This year we were proud to be able to donate \$5000.00 to the Shriner's Hospital for Children in Springfield MA



RENEWALS

NO PRICE INCREASE ON OUR LAWN PROGRAM SERVICES!

Lawn Care, Mosquito, Flea and Tick Control! Although the costs for products, insurance, overhead and wages increase, we continue to work hard to make changes and become more efficient and hold down the costs to our customers.

Want to make your life easier next year and not have to worry paying for your lawn care? PREPAY now and save and then forget about it! We are offering a 5% prepay discount if paid by February 1, 2026

WEBSITE

Check out our new website where you can set up your own personal account on our CAW (Customer Assistant Website). From there you can access your services, pay bills, leave messages for the office or your technician, request a service call. Check out the blog under "About Us" on website for information on what is currently going on.

PLEASE NOTE – we are temporarily unable to receive text messages to our office. You will receive a text prenotification from our office but will not be able to reply by text. If you would like to reach out to us, please call us at 413-533-3300 or email us at Karen@cmslandscaping.com

LAWN CARE SERVICE CALLS

Service Calls are done at no charge if you purchase the entire 5 step program only. If less than the 5 applications are purchased and a service call is requested it may be subject to a charge.

IRRIGATION SERVICE CALLS

Irrigation service calls will now be a minimum charge of \$95.00 to dispatch a technician to the property, then \$95.00/hour plus parts. Billing will be in 15-minute increments.

★ From our CMS Family – we wish all of you a wonderful, and healthy holiday season! ★



Don't forget to check us out on Facebook!
www.facebook.com/cmslandscaping

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